



*Our 2016 programs and events promise to be innovative and exciting. In addition to offering you exceptional opportunities to showcase your business, the Chamber provides an economical way for you to invest in the future of our area's expanding economy. Designed to fit any budget, our **1911 Society** sponsorship program is broken down into **five** great promotional packages (**Chairman, Director, Advisor, Benefactor and Founder**). Named in recognition of the year the Chamber was founded, the 1911 Society program is an annual investment and may be tax deductible as a business expense. Those companies electing to become a member of the 1911 Society must respond no later than **January 31, 2016**.*

### **DIRECTOR: A \$7,500 INVESTMENT**

Director level investors will receive a limited number of reservations and special invitations to the following Chamber events:

- Annual Membership Meeting
- Golf Tournament & Business Schmoozapalooza
- Leadership Troup
- Chamber University Seminars/Workshops
- Early Bird Breakfasts
- Leadership Forum

Director level investors will be acknowledged as a **PREMIER SPONSOR** at the event and on invitations, membership mailings and all promotional materials. Please see the attached table for additional benefits.

### **BENEFACTOR: A \$2,500 INVESTMENT**

Benefactor level investors will receive a limited number of reservations and special invitations to the following Chamber events:

- Annual Membership Meeting
- Golf Tournament & Business Schmoozapalooza

Benefactor level investors will be acknowledged as a **Co-Sponsor** at the event and on invitations, membership mailings and all promotional materials for the following events. Please see the attached table for additional benefits.

### **CHAIRMAN: A \$10,000 INVESTMENT**

Chairman level investors will receive a limited number of reservations and special invitations to the following Chamber events:

- Annual Membership Meeting
- Golf Tournament & Business Schmoozapalooza
- Leadership Troup
- Chamber University Seminars/Workshops
- Early Bird Breakfasts
- Leadership Forum

Chairman level investors will be acknowledged as a **PREMIER SPONSOR** at the event and on invitations, membership mailings and all promotional materials. Please see the attached table for additional benefits.

### **ADVISOR: A \$5,000 INVESTMENT**

Advisor level investors will receive a limited number of reservations and special invitations to the following Chamber events:

- Annual Membership Meeting
- Golf Tournament & Business Schmoozapalooza
- Leadership Troup
- Chamber University Seminars/Workshops
- Early Bird Breakfasts
- Leadership Forum

Advisor level investors will be acknowledged as a **PREMIER SPONSOR** at the event, and a **co-sponsor** for the remainder, and on invitations, membership mailings and all promotional materials. Please see the attached table for additional benefits.

### **FOUNDER: A \$1,000 INVESTMENT**

Founder level investors will receive a limited number of reservations and special invitations to the following Chamber events:

- Annual Membership Meeting
- Golf Tournament & Business Schmoozapalooza

Founder level investors will be acknowledged as a **Co-Sponsor** at the event and on invitations, membership mailings and all promotional materials. Please see the attached table for additional benefits.

P.O. Box 636 • LaGrange, Georgia 30241  
[lagrangechamber.com](http://lagrangechamber.com) • 706.884.8671

 [www.facebook.com/LaGrangeTroupCOC](https://www.facebook.com/LaGrangeTroupCOC)

 [@TroupChamber](https://twitter.com/TroupChamber)



## ADDITIONAL BENEFITS

	Chairman: \$10,000	Director: \$7,500	Advisor: \$5,000	Benefactor: \$2,500	Founder: \$1,000
Tickets - Annual Membership Meeting	8	4	4	2	1
Golf Tournament & Business Schmoozapalooza					
1 "Business on the Tee" or "Business on the Green" booth and player entries	4	4	4	4	-
Leadership Troup - registration or scholarship in your name	1	1	1	-	-
Chamber University Seminars/Workshops					
Registrations per workshop	1	1	1	-	-
Tickets - Early Bird Breakfasts	4	3	2	-	-
Tickets - Leadership Forum	4	2	1	-	-
Recognized as <b>PREMIER SPONSOR</b> for 1 or more of following events:					
• Early Bird Breakfast	✓	✓	✓	-	-
• Annual Membership Meeting	✓	✓	-	-	-
• Golf Tournament & Business Schmoozapalooza	✓	-	-	-	-
• Leadership Forum	✓	-	-	-	-
and co-sponsor for remaining events	✓	✓	✓	-	-
Recognition at Early Bird Breakfast with 5 minute sponsor spotlight opportunity at one event plus 30-second commercial at each breakfast	✓	-	-	-	-
Company Logo and link to company website on each page of Chamber website	✓	-	-	-	-
Company Logo and link to company website rotating on home page of Chamber Website	-	✓	-	-	-
Included on 1911 Society Page.					
Company Logo and link to company website on 1911 Society Page.	-	-	✓	✓	✓
Acknowledged in Chamber publications	✓	✓	-	-	-
Social media sponsor spotlight posts about your company throughout year	6	4	3	2	1
Credit toward membership dues payable in 2016	\$3,000	\$1,500	\$750	\$500	\$250
<b>Advertising discount</b> in <i>Troup Trends</i> and <i>Newcomer Magazine!</i>	5%	5%	5%	-	-
Sponsor sign to be used at Chamber functions as appropriate	✓	✓	✓	✓	✓
Complimentary use of Chamber's meeting rooms during normal business hours, pending availability	5 full days	3 full days	2 full days	1 full day	-

Sponsorships are non-refundable. Receiving all benefits of sponsorship is dependent upon time of sponsorship agreement, so sign up early. For more information, please contact Page Estes at 706-884-8671 or pestes@lagrangechamber.com.

# ADDITIONAL 2016 SPONSORSHIP OPPORTUNITIES

## NETWORKING & EVENTS

### ANNUAL MEETING *January 2017*

The annual membership meeting provides an opportunity to celebrate the accomplishments of the previous year and set the goals and objectives for the upcoming year. We also recognize our award winners, and vote on a slate of officers and Board of Directors to lead the Chamber.

- **Speaker & Beverage Sponsor: \$1500**
- **Reception Sponsor: \$2500** - Sponsor provides welcome comments; logo on all materials and signage. Includes 1 complimentary table of 8.
- **Corporate Table of 8: \$500** - Recognized at event and in program.
- **Individual Tickets: \$50**

**BASH: Business & Social Hour Sponsor, \$250 + venue/food/beverage (including wine/beer):** The Chamber BASH is the perfect way to finish the day with food, fun and fellowship. Catering partners must be Chamber member.

- **MARCH 15**
- **SUMMER TBD** (part of Leadership Forum)
- **OCTOBER 4** (at Golf Schmoozapalooza)
- **DECEMBER 15 SOLD**

### BUSINESS BEFORE HOURS *(prior to Early Bird)*, \$250:

Start your morning with Business Before Hours prior to our signature event, Early Bird Breakfast. Sponsor will have exclusive opportunity to distribute materials to guests on the breakfast tables and will be included on the EBB invitation that is circulated to 2500+ contacts and recognized during the program.

- **FEBRUARY 16:** Health
- **MARCH 8:** Economic Development; Large Businesses & Manufacturers of the Year Awards Presented
- **APRIL 12:** Tourism & Tourism Awards Presented
- **MAY 10:** Small Business of the Year Awards Presented
- **JULY 6:** Green Breakfast Forum on Sustainability
- **AUGUST 18:** Politics
- **SEPTEMBER 13:** Valor (Public Safety) Awards & Recognition
- **OCTOBER 18:** Made in Troup County Celebration
- **NOVEMBER 15:** Civic Engagement

### LEADERSHIP FORUM *Summer 2016*

Modeled after the Jim Blanchard Forum in Columbus, the Leadership Forum is a one-day event with continental breakfast, lunch and post-forum BASH cocktail party.

- **Presenting Sponsor, \$5000:** Sponsor provides welcome comments; logo on all materials and 10 30-second slots for a commercial plus table of 8.
- **Breakfast Sponsor, \$1500:** Recognized at event and in program plus table of 8.
- **Lunch Sponsor, \$2500:** Recognized at event and in program plus table of 8.
- **BASH Sponsor, \$250 + food/beverage:** Recognized at event and in program plus table of 8.
- **Corporate Table of 8, \$1000:** Recognized at event and in program.
- **Individual Tickets: \$149**

### GOLF SCHMOOZAPALOOZA *October 4, 2016*

A classic favorite, the 2016 tournament will be held at The Fields Golf Club for a day of competition and networking from tee to green. Following the tournament, the gallery will be doing business in the Business on the Green Schmoozapalooza Tent—a business expo at the golf course!

- **Presenting Sponsor, \$2500:** One available. Sponsor logo on all publications, tournament promotional giveaway and signage. Opportunity to welcome golfers at opening and speak at awards BASH following tournament. Complimentary 4-some and Business on the Tee booth.
- **Putting Contest sponsorship, \$1500:** hundreds of spectators and players vie for the \$1000 prize.
- **Team of 4 players: \$500;** with Business on the Tee booth: **\$750;** with Green sponsorship: **\$600**
- **Beverage Cart Sponsor: \$500 each;** two available
- **Business at the Tee sponsorship** (booth and sign on tee): **\$250**
- **Green sponsor** (sign at green): **\$100**
- **Lunch Sponsor** (sign at green and complimentary 4-some): **In-Kind Donation**
- **Beer & Wine Beverage Sponsor for tournament & post-Schmoozapalooza** (sign at green and complimentary 4-some): **In-Kind Donation**
- **Soft Drinks & Water Sponsor** (sign at green and complimentary 2-some): **In-Kind Donation**
- **Business on the Green Schmoozapalooza Premier Sponsor** (exclusive outdoor sponsor with booth): **\$500**
- **Business on the Green Schmoozapalooza Tent Sponsor** (includes booth): **In-Kind Donation**
- **Business on the Green Schmoozapalooza Booth** (3-7 pm): **\$200**
- **BASH Sponsor** (3-7 pm): **\$250 + food**

## CHAMBER UNIVERSITY

Gain knowledge from your peers and industry professionals through our 10 seminars and workshops scheduled in 2016.

- **Presenting Sponsor, \$2500:** One available; Logo on all publications and signage. Opportunity to provide materials/giveaways to all participants. Includes 2 seats at all Chamber University programs.
- **Individual Seminar Sponsor, \$250/seminar** Recognized as seminar sponsor on all promotional materials and signage. Includes 1 complimentary seat at program.

## LEADERSHIP TROUP, YOUTH LEADERSHIP, WOMEN'S COCKTAILS & CONNECTIONS, DIVERSITY & INCLUSION INITIATIVE

- **Leadership Troup** has educated local youth and professionals about the issues and concerns of the community since 1991. The adult program is a ten month program, beginning with an overnight retreat followed by 9 day sessions.
- **Youth Leadership** is a four month program, consisting of nine leadership modules.
- **Women's Cocktails & Connections**, a new program in 2016, will provide an opportunity for business women to meet quarterly through an educational program and informal networking.
- The **Diversity & Inclusion Initiative**, also a new initiative in 2016, will provide leadership training to African-American business, education, health and nonprofit emerging leaders through four 2-day seminars followed by a matching program to align graduates with volunteer opportunities in the community.

Associate your company with any of these exceptional groups for the duration of their Leadership Troup experiences by serving as a sponsor. Sponsors will be recognized at each session and logo will be included on all materials.

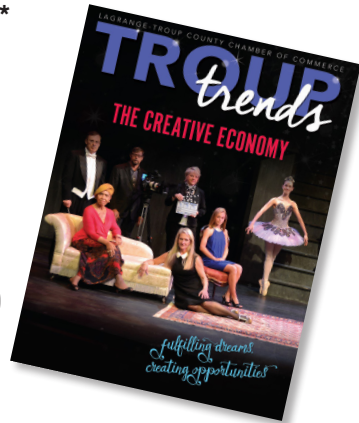
- **Presenting, \$2500:** (1 available for each of the 4 programs)
- **Gold, \$1000**
- **Silver, \$500**
- **Bronze, \$250**
- **Supporter, \$100**

## ADVERTISING OPPORTUNITIES

### TROUP TRENDS\*

4 issues – cost is per issue

- Full Page: \$800
- ½ Page: \$550
- ¼ Page: \$275
- Back Cover: \$1200
- Inside Front or Inside Back Cover: \$1000
- Center Spread: \$1500



### NEWCOMER MAGAZINE\* Summer 2016

2 year shelf life. Ads must be paid in full by 7/15/16.

This informative guide is provided to prospective residents from all over the country when they contact the Chamber to request information on relocating their business and/or their family to Troup County.

- Full Page: \$1795
- ½ Page (vertical or horizontal): \$1295
- ¼ Page (vertical): \$695
- Inside Front Cover: \$2195
- Inside Back Cover: \$2195
- Center Spread: \$3695
- Back Cover: \$2595



### TROUP COUNTY MAP

Fall 2016. Available only to advertisers in Troup Trends AND Newcomer Magazine

- Full Panel
- ½ Panel
- ¼ Panel

- Full page annual contract in TT + full page in newcomer = complimentary full map panel
- ½ page annual contract in TT + ½ page in newcomer = complimentary ½ map panel
- ¼ page annual contract in TT + ¼ page in newcomer = complimentary ¼ map panel
- Full page in newcomer = complimentary ¼ map panel
- Full page annual contract in TT = complimentary ¼ map panel



P.O. Box 636 • LaGrange, Georgia 30241  
lagrangechamber.com • 706.884.8671

www.facebook.com/LaGrangeTroupCOC

@TroupChamber

\*5% pre-pay discount by February 1