

January 1, 2010

Dear Chamber Members:

On behalf of the Board of Directors of the LaGrange-Troup County Chamber of Commerce, please accept my sincere appreciation for your support and patronage throughout 2009. With your investment, our chamber is able to create and maintain win-win partnerships with business partners. I invite you to invest as a Chamber sponsor for the upcoming year.

Why sponsor the LaGrange-Troup County Chamber of Commerce? Simply put...audience composition! Our members represent some of the regions most important and influential corporate leaders; mid-level managers; small business owners; entrepreneurs; young professionals; media outlets; educators; political figures and more. We have more than 850 members across the region!

The Chamber views sponsorship as a joint marketing activity involving both the Chamber and business partners. By helping businesses in the West Central Georgia region achieve their marketing objectives through sponsored events, publications, and web pages, the Chamber fosters the growth of businesses in the Troup County area.

As the enclosed packet outlines, our sponsorship opportunities have been redesigned to meet any budget level—from \$50 to \$10,000! However, I encourage you to consider being an inaugural member of our 1911 Society, a select group of business members who choose to support the Chamber above and beyond their membership investment. Within the five levels (Chairman, Director, Advisor, Benefactor and Founder), sponsors will receive credit toward 2010 dues and excellent exposure on our new website that will launch in early 2010.

Please let me know if I may answer any questions. We do ask for companies electing to become 1911 Society sponsors to respond no later than **January 23, 2010**. The additional sponsorships listed in the packet will be available until all are sold; sign-up early!

Happy holidays!

Page L. Estes  
President

Enclosure



*Our 2010 programs and events promise to be innovative and exciting. In addition to offering you exceptional opportunities to showcase your business, the Chamber provides an economic way for you to invest in the future of our area's expanding economy. Designed to fit any budget, our **1911 Society** sponsorship program is broken down into **five** great promotional packages (Chairman, Director, Advisor, Benefactor and Founder). Named in recognition of the year the Chamber was founded, the 1911 Society program is an annual investment and may be tax deductible as a business expense. Those companies electing to become a member of the 1911 Society must respond no later than **January 23, 2010**.*

### **Chairman: A \$10,000 Investment (\$16,875 value)**

**Chairman level investors will receive a limited number of reservations and special invitations to the following 2010 Chamber events:**

- Annual Membership Meeting (Corporate table for ten)
- Annual Membership Golf Tournament (Hole sponsor and four players)
- Legislative Washington Fly-In (One company representative to attend)
- Leadership Troup (One registration or a scholarship in your name)
- Experience Troup Trade Show & Taste of Troup (one deluxe booth)
- Business Seminars/Workshops (Two registrations)
- Early Bird Breakfasts (Four tickets to each breakfast)
- Hype: Helping Young Professionals Engage (Membership for 6 young professionals)

**Chairman level investors will be acknowledged as the PREMIER SPONSOR at the event and on invitations, membership mailings and all promotional materials for the following 2010 events:**

- Early Bird Breakfast
- Annual Membership Meeting
- Annual Golf Outing
- Experience Troup Trade Show & Taste of Troup

**Chairman level investors will be listed in the following publications and on our Chamber Web site:**

- Logo and link to your company website imbedded onto every page of the Chamber's website; Level 1 positioning!
- Acknowledged in the Chamber weekly e-mail, Friday Facts
- Link from directory listing on the Chamber Web site to your company Web site, including expanded coverage of your product/service

**Chairman level investors will receive these additional benefits:**

- Up to **\$3000** credit toward membership dues payable in 2010
- Sponsor sign to be used at Chamber functions as appropriate
- Recognition at Early Bird Breakfast with 5 minute sponsor spotlight opportunity
- Recognition at Hype function with 5 minute sponsor spotlight opportunity
- Complimentary use of Chamber's meeting rooms for the equivalent of 5 full week days, pending availability

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Acceptance Signature

Date

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Company Name, telephone number and contact

Sponsorships are non-refundable. Receiving all benefits of sponsorship is dependent upon time of sponsorship agreement, so sign up early. **For more information, please contact Page Estes at 706-884-8671 or pestes@lagrangechamber.com.**

## Director: A \$7,500 Investment (\$12,750 value)

**Director level investors will receive a limited number of reservations and special invitations to the following 2010 Chamber events:**

- Annual Membership Meeting (Eight reservations)
- Annual Membership Golf Tournament (Hole sponsor and four players)
- Legislative Washington Fly-In (One company representative to attend)
- Leadership Troup (One registration or a scholarship in your name)
- Experience Troup Trade Show & Taste of Troup (one deluxe booth)
- Business Seminars/Workshops (Two registrations)
- Early Bird Breakfasts (Three tickets to each breakfast)
- Hype: Helping Young Professionals Engage (Membership for 4 young professionals)

**Director level investors will be acknowledged as the PREMIER SPONSOR at the event and on invitations, membership mailings and all promotional materials for two the following 2010 events (your choice; please check):**

- Early Bird Breakfast
- Annual Membership Meeting
- Annual Golf Outing
- Experience Troup Trade Show & Taste of Troup

**Director level investors will be listed in the following publications and on our Chamber Web site:**

- Logo and link to your company website rotating on the home page of the Chamber Website and listed on the 1911 Society Page.
- Acknowledged in the Chamber weekly e-mail, Friday Facts
- Link from directory listing on the Chamber Web site to your company Web site, including expanded coverage of your product/service

**Director level investors will receive these additional benefits:**

- Up to **\$1500** credit toward membership dues payable in 2010
- Sponsor sign to be used at Chamber functions as appropriate
- Complimentary use of Chamber's meeting rooms for the equivalent of 3 full week days, pending availability

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Acceptance Signature

Date

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Company Name, telephone number and contact

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## **Advisor: A \$5,000 Investment (\$9,100 value)**

**Advisor level investors will receive a limited number of reservations and special invitations to the following 2010 Chamber events:**

- Annual Membership Meeting (Four reservations)
- Annual Membership Golf Tournament (Hole sponsor and four players)
- Leadership Troup (One registration or a scholarship in your name)
- Experience Troup Trade Show & Taste of Troup (one booth)
- Business Seminars/Workshops (One registration)
- Early Bird Breakfasts (Two tickets to each breakfast)
- Hype: Helping Young Professionals Engage (Membership for 2 young professionals)

**Advisor level investors will be acknowledged as the PREMIER SPONSOR at the event and on invitations, membership mailings and all promotional materials for one of the following 2010 events (your choice; please check):**

- Early Bird Breakfast
- Annual Membership Meeting
- Annual Golf Outing
- Experience Troup Trade Show & Taste of Troup

**Advisor level investors will be listed in the following publications and on our Chamber Web site:**

- Logo and link to your company website on the 1911 Society Page.
- Link from directory listing on the Chamber Web site to your company Web site, including expanded coverage of your product/service

**Advisor level investors will receive these additional benefits:**

- Up to **\$750** credit toward membership dues payable in 2010
- Sponsor sign to be used at Chamber functions as appropriate
- Complimentary use of Chamber's meeting rooms for the equivalent of 2 full week day, pending availability

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Acceptance Signature

Date

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Company Name, telephone number and contact

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## **Benefactor: A \$2,500 Investment (\$4,000 value)**

**Benefactor level investors will receive a limited number of reservations and special invitations to the following 2010 Chamber events:**

- Annual Membership Meeting (Two reservations)
- Annual Membership Golf Tournament (Four players)
- Experience Troup Trade Show & Taste of Troup (one booth)

**Benefactor level investors will be acknowledged as the Co-Sponsor at the event and on invitations, membership mailings and all promotional materials for one of the following 2010 events (your choice; please check):**

- Annual Membership Meeting
- Annual Golf Outing
- Experience Troup Trade Show & Taste of Troup

**Benefactor level investors will be listed in the following publications and on our Chamber Web site:**

- Logo and link to your company website on the 1911 Society Page.
- Link from directory listing on the Chamber Web site to your company Web site, including expanded coverage of your product/service

**Benefactor level investors will receive these additional benefits:**

- Up to **\$500** credit toward membership dues payable in 2010
- Sponsor sign to be used at Chamber functions as appropriate
- Complimentary use of Chamber's meeting rooms for the equivalent of 1 full week day, pending availability

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Acceptance Signature

Date

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Company Name, telephone number and contact

Sponsorships are non-refundable. Receiving all benefits of sponsorship is dependent upon time of sponsorship agreement, so sign up early. **For more information, please contact Page Estes at 706-884-8671** or [pestes@lagrangechamber.com](mailto:pestes@lagrangechamber.com).

## Founder: A \$1,911 Investment (\$2,750 value)

**Founder level investors will receive a limited number of reservations and special invitations to the following 2010 Chamber events:**

- Annual Membership Meeting (One reservation)
- Annual Membership Golf Tournament (Hole sponsor)

**Founder level investors will be acknowledged as the Co-Sponsor at the event and on invitations, membership mailings and all promotional materials the one of the following 2010 events (your choice; please check):**

- Annual Membership Meeting
- Annual Golf Outing
- Experience Troup Trade Show & Taste of Troup

**Founder level investors will be listed in the following publications and on our Chamber Web site:**

- Logo and link to your company website on the 1911 Society Page
- Link from directory listing on the Chamber Web site to your company Web site, including expanded coverage of your product/service

**Founder level investors will receive these additional benefits:**

- Up to **\$250** credit toward membership dues payable in 2010
- Sponsor sign to be used at Chamber functions as appropriate

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Acceptance Signature

Date

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Company Name, telephone number and contact

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## Additional 2010 Sponsorship Opportunities

The LaGrange-Troup County Chamber of Commerce has additional sponsorship opportunities to meet your business marketing goals. Beginning at \$50, sponsorships are available throughout the calendar year. Sign up early to guarantee your spot!

### **NETWORKING**

***Business After Hours Sponsor, \$100 + venue/food/beverage:*** Business After Hours had record attendance in 2009. It's the perfect way to finish the day with food, fun and fellowship. BAH consistently brings 80-100 business and community leaders together at your place of business.

- January—**Sold!**
- February 23
- March (Business on the Green); see Golf Outing.
- April 20
- May 18 (Business on the Plaza): \$50 (less than 25 employees); \$75 (26-50 employees); \$100 (50+)
- June 15
- August 17
- September 21
- November 16
- December—**Sold!**

***Business Before Hours (prior to Early Bird), \$100:*** Start your morning with Business Before Hours prior to our signature event, Early Bird Breakfast, at the Best Western Lafayette Garden Inn. It's the perfect time to make valuable contacts with the more than 200 business and community leaders that attend regularly our EBB events.

- January—TBD: Health & Human Services
- February 16: Arts & Humanities
- March 2: Economic Summit featuring **Joe Battipaglia**
- April 13: Environment & Tourism
- May 11: Small Business featuring **Ashley Hatcher**, Developer & President of Archer Innovations
- June 8: Education featuring **Superintendent Ed Smith**
- August (Eggs & Issues): moderated by **George Israel**, Georgia Chamber of Commerce
- September 14: International Trade
- October 12: Government featuring Transportation Commissioner **Vance Smith**
- November: Education

**GOLF OUTING, March 25, 2010:** A classic favorite, the 2010 tournament will rotate back to Highland Country Club for a day of competition and networking. You do not want to miss this opportunity to participate as a player, sponsor, spectator or volunteer!

Business at the Tee hole sponsorship (booth and sign), \$200  
Hole Sponsor (sign at green), \$100  
Lunch Sponsor, In-Kind Donation  
Beverage Sponsor, In-Kind Donation  
Business on the Green (BAH): Contact us for more information.

**BUSINESS EXPO & TASTE OF TROUP, TBD:** The Chamber's Business-to-Business Expo is an affordable way to showcase your business to more than 1000 potential customers!

Presenting Sponsor (event would be called "[your company's name] Business Expo"), \$5000  
Premier Sponsor, \$2500 (includes booth)  
Outdoor Sponsor, contact us for more information!  
Corporate Sponsor, contact us for more information!  
Booth, \$250

**LEADERSHIP TROUP & YOUTH LEADERSHIP:** We're identifying and training leaders, from high school students to adults. Our community's future depends upon your sponsorship of these programs. As a sponsor, your business's name will be listed on all events and educational sessions, and you will be given the opportunity to network with participants.



Gold: \$1000  
Silver: \$500  
Bronze: \$250  
Supporter: \$100

**YOUNG PROFESSIONALS: Hype (Helping Young Professionals Engage):** The newest program of the Chamber, Hype launches on January 12, 2010. You do not want to miss the opportunity to get your company's name in front of these movers and shakers in Troup County. Sponsors will have the opportunity to network with participants during social and educational sessions throughout the year.

Gold: \$1000 (includes 6 memberships)  
Silver: \$500 (includes 4 memberships)  
Bronze: \$250 (includes 2 membership)  
Supporter: \$100





**ADDITIONAL SPONSORSHIP AGREEMENT**

\_\_\_\_\_ Yes, we agree to sponsor the Chamber event(s) described below and understand that we receive the sponsorship benefits outlined in the 2010 Sponsorship Opportunities!

**SPONSOR'S INFORMATION**

Business Name: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**EVENT**

\_\_\_\_\_ Business After Hours (\$100 + Venue/Beverage/Food)  
\_\_\_\_\_ Date Requested

\_\_\_\_\_ Business Before Hours (\$100)  
\_\_\_\_\_ Date Requested

\_\_\_\_\_ GOLF OUTING  
\_\_\_\_\_ Business at Tee (\$200)  
\_\_\_\_\_ Hole Sponsor (\$100)  
\_\_\_\_\_ Lunch Sponsor (In-Kind)  
\_\_\_\_\_ Beverage Sponsor (In-Kind)  
\_\_\_\_\_ Business on the Green (please contact me!)

\_\_\_\_\_ EXPO & TASTE OF TROUP  
\_\_\_\_\_ Presenting Sponsor (\$5000)  
\_\_\_\_\_ Premier Sponsor (\$2500)  
\_\_\_\_\_ Outdoor Sponsor (please contact me!)  
\_\_\_\_\_ Corporate Sponsor (please contact me!)  
\_\_\_\_\_ Trade Show Booth

\_\_\_\_\_ LEADERSHIP TROUP/YOUTH LEADERSHIP  
\_\_\_\_\_ Gold (\$1000)  
\_\_\_\_\_ Silver (\$500)  
\_\_\_\_\_ Bronze (\$250)  
\_\_\_\_\_ Supporter (\$100)

\_\_\_\_\_ HYPE: YOUNG PROFESSIONALS  
\_\_\_\_\_ Gold (\$1000)  
\_\_\_\_\_ Silver (\$500)  
\_\_\_\_\_ Bronze (\$250)  
\_\_\_\_\_ Supporter (\$100)

**PAYMENT METHOD**

\_\_\_\_\_ Please invoice me.  
\_\_\_\_\_ Check # \_\_\_\_\_  
\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**SIGNATURES**

Company Representative: \_\_\_\_\_ Date: \_\_\_\_\_

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